FOOTRACE FOR THE FALLEN

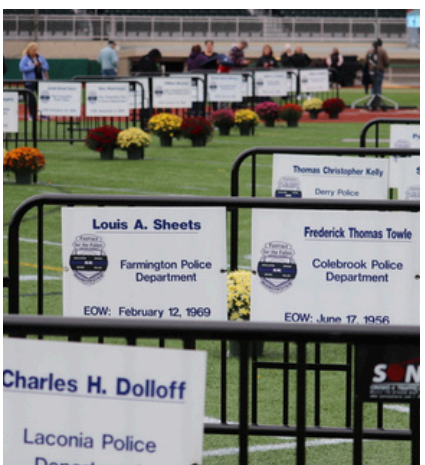
September 27, 2026

In partnership with Millennium Running

Join us

as we honor the lives of all

NH fallen first responders



FOOTRACE FOR THE FALLEN

Manchester PAL Police Athletic League

PRESENTING Sponsor — $15,000 Exclusive

- Footrace for the Fallen Presented by [Your Company]
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL & Millennium Running websites
- Opening ceremony recognition
- Logo on front of race shirts
- 20 free race registrations
- Opportunity to set up a business info table
- Mentioned in radio PSA
- Logo at finish line
- Opportunity to hold the finish line banner
- Logo on race bibs

THANK YOU MEMBERS FIRST CREDIT UNION!

T-SHIRT Sponsor — $7,500 Exclusive

- Logo on back of race shirts with quote
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL & Millennium Running websites
- Opening ceremony recognition
- Opportunity to set up a business info table

PHOTO Sponsor — $5,000 Exclusive

- Logo included with post race photos emailed to all participants +- 2,000
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL & Millennium Running websites
- Opening ceremony recognition
- 10 free race registrations
- Opportunity to set up a business info table

THANK YOU ELLIOT HEALTH SYSTEM!

RESULTS Sponsor — $2,500 Exclusive

- Logo included in participant results email
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL & Millennium Running websites
- Opening ceremony recognition
- Opportunity to set up a business info table

BIB Sponsor — $2,500 Exclusive

- Logo on participant race bibs
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL & Millennium Running websites
- Opening ceremony recognition
- Opportunity to set up a business info table

THANK YOU ANTHEM!

FINISHER VIDEO Sponsor — $2,500 Exclusive

- Logo included in email with participant "Finisher Video" link
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL & Millennium Running websites
- Opening ceremony recognition
- Opportunity to set up a business info table

MILE MARKER Sponsor — $1,500 2 Available

- Company logo on mile marker sign
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL website

RACE Sponsor — $1,000 Unlimited

- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL website
- Listing on event details sheet (distributed to all runners)

FRIEND OF THE CAUSE Sponsor — $500 Unlimited

- Logo on MPAL website
- Listing on event details sheet (distributed to all runners)

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