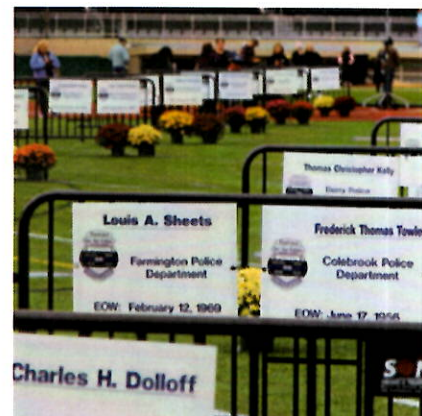
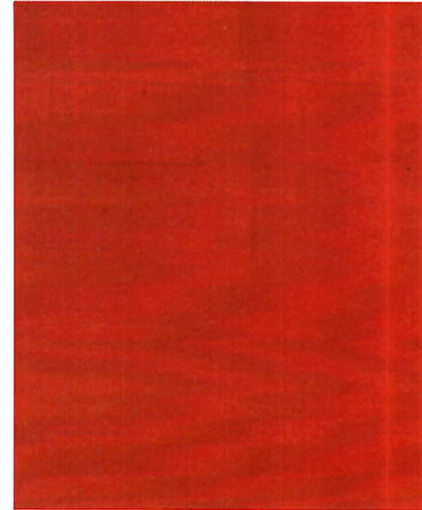


In partnership with Millennium Running,  
 join nearly 2,500 runners on  
 Sunday, 9/29/2024  
 as we honor the lives of all  
 NH fallen first responders





# FOOTRACE FOR THE FALLEN

## **PRESENTING Sponsor \$15,000 Exclusive**

- Footrace for the Fallen Presented by [Your Company]
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL & Millennium Running websites
- Opening ceremony recognition
- Logo on front of race shirts
- 20 free race registrations
- Opportunity to set up a business info table
- Mentioned in radio PSA
- Logo at finish line
- Opportunity to hold the finish line banner
- Logo on race bibs

## **T-SHIRT Sponsor \$7,500 Exclusive**

- Logo on back of race shirts with quote
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL & Millennium Running websites
- Opening ceremony recognition
- Opportunity to set up a business info table

## **PHOTO Sponsor \$5,000 Exclusive**

- Logo included with post race photos emailed to all participants +/- 2,000
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL & Millennium Running websites
- Opening ceremony recognition
- 10 free race registrations
- Opportunity to set up a business info table

## **RESULTS Sponsor \$2,500 Exclusive**

- Logo included in participant results email
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL & Millennium Running websites
- Opening ceremony recognition
- Opportunity to set up a business info table

## **BIB Sponsor \$2,500 Exclusive**

- Logo on participant race bibs
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL & Millennium Running websites
- Opening ceremony recognition
- Opportunity to set up a business info table

## **FINISHER VIDEO Sponsor \$2,500 Exclusive**

- Logo included in email with participant "Finisher Video" link
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL & Millennium Running websites
- Opening ceremony recognition
- Opportunity to set up a business info table

## **MILE MARKER Sponsor \$1,500 2 Available**

- Company logo on mile marker sign
- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL website

## **RACE Sponsor \$1,000 Unlimited**

- Logo on all pre-event information
- Logo on MPAL social media
- Logo on MPAL website
- Listing on event details sheet (distributed to all runners)

## **FRIEND OF THE CAUSE Sponsor \$500 Unlimited**

- Logo on MPAL website
- Listing on event details sheet (distributed to all runners)